Economic Development Corporation – 4A Meeting Minutes – November 4, 2024

Meeting of the Bronte Economic Development Corporation 4A was called to order on Monday, November 4, 2024, at 5:06 p.m. at the City Hall Chamber, 114 S. Washington St., Bronte, Tx. Board Members present were Katie Meeks, Ryan Webb, Mikah Davidson, Darla Chisholm, and Cynthia Turner, also present was Teresa Ballard, City Secretary.

- A. Call to order, roll call, and Katie Meeks established a quorum.
- B. Pledge of Allegiance led by Katie Meeks
- C. Prayer by Katie Meeks
- D. Public Comments
 None

Regular Agenda

- Mikah Davidson moved to approve September 9, 2024, seconded by Darla Chisholm. Ayes—All
 - Approval of August 20, 2024, minutes were incomplete and were tabled.
- 2. Katie Meeks provided an update on the 10th Annual Bronteoberfest Event 2024. The event went well. This year saw the most wristbands sold, the greatest number of teams, but also it was the most expensive event to date. Vendors included artists and areas for arts and crafts A few vendors were no-shows. Katie plans to meet with Jodie Arrott to review the event's outcomes and to make suggestions for improvements next year.
- Discussed the TMCN travel guide and the possibility of sharing with 4B Board the \$1895.00 cost to include a two-page spread for Bronte. Mikah Davidson moved to pay \$947.50, one-half of the \$1895 cost, to fund the travel guide and to reimburse 4B Board \$947.50 since 4B made the total payment, seconded by Ryan Webb. Ayes—All
- 4. Katie provided an update on the Christmas in Olde Bronte Event. The Restoring Bronte Foundation is asking for sponsorships to provide utility items, decorations, and prizes. Sponsorship choices are Gold for \$500, Silver for \$250, or Bronze for \$100. The theme is the 12 Days of Christmas and activities include a bingo shophop, tee shirts, 10am vendors, 2pm pictures with Santa, 4pm chili cookoff, a night parade, and a movie. Katie will ask about the tee shirt design. In the past, the 4B Board contributed to this event. Ryan Webb moved to split the \$500 Gold sponsorship for Christmas in Olde Bonte evenly with 4B Board, seconded by Darla Chisholm. Ayes—All

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5. Discussed sharing with 4B Board the expense of Holiday Lighting for Downtown and for the Depot. Court Shafer provided quotes for this lighting including \$750 total for the Depot, \$4500 for tree trunks and branches (each tree requires thirty-two strands, each twenty-six feet in length), and \$9582.92 initial cost for the businesses. In addition, businesses would require an annual expense of \$4700 for maintenance (\$1200) and installation (\$3500). No quote for the theater was included since it had no electricity for exterior lighting.

Ryan Webb moved to approve \$750 for lighting for the Depot, seconded by Darla Chisholm. Ayes—All

Darla Chisholm moved to split with 4B Board the \$4500 cost of tree lighting, approving \$2250, seconded by Katie Meeks. Ayes—2, Nays—1, Motion Passes

No action was taken on lighting for the theater.

Open Discussion

None

Adjourned meeting at 12:45pm.

President

Secretary

Darla Chuhl